

Information Requirements for E-commerce

To sell your products in our e-commerce, the digital product information must match what is actually stated on the packaging. Since we do not have access to your physical products, it is crucial that you as a supplier share both voluntary and legally required information via your electronic product data. This is the only way for us to display the product correctly and completely online.

Examples of legislative areas we need to comply with together include:

- Food legislation
- Swedish Board of Agriculture
- Swedish Chemicals Agency
- Swedish Medical Products Agency
- Product Safety Regulation
- CLP Regulation

A guiding principle is that the same information required by law to be on the packaging must also be available when purchasing online. As a supplier, you are responsible for providing us with the correct information.

Consequences of Incorrect Product Information in Our E-commerce

Incorrect or incomplete information about your products in ICA's e-commerce can have serious consequences:

- **Regulatory remarks:** Many ICA retailers receive remarks from supervisory authorities during reviews of labeling in their e-commerce. These remarks lead to follow-up meetings that cost a lot of money.
- **Customer complaints:** Consumers contact ICA's customer service with questions and complaints regarding missing or incorrect product information.
- **Financial penalties:** Inadequate information incurs costs at several levels. In some cases, individual retailers have been fined for insufficient information about specific items.
- **Reduced online assortment:** In case of remarks, the store must remove the item from its e-commerce. Reactivation only occurs when the product information is supplemented and approved

It is Important That All Data on the Packaging is Also Available Digitally

Below is a list of information we want you to ensure is correctly updated for your items:

• T3790 Contact name	• T4248 Feed composition statement
• T3791 Contact address	• T3777 Packaging marked label accreditation code
• T3792 Contact type code	• T3825 Regulation type code
• T4392 Communication channel code	• T3850 Compulsory additive label information
• T4393 Communication value	• T5047 Hazard statements code
• T3775 Consumer storage instructions	• T5048 Hazard statements description
• T3776 Consumer usage instructions	• T5049 Precautionary statements code
• T4306 Consumer recycling instructions	• T5050 Precautionary statements description
• T5036 Non-food ingredient statement	

Short Guide: Information Required for E-commerce

Examples of legally required customer information that must be included in the product data for consumer items sold online:

Contact Information

The contact details on the packaging must be included in the product data for all products. The communication channel must be specified for products covered by the Product Safety Regulation.

Attribute	Example	
T3790 Contact name	Supplier AB	All items
T3791 Contact address	Supplier Street 15, 12345 Solna	All items
T3792 Contact type code	Consumer contact	All items
T4392 Communication channel code	E-mail	Product Safety Regulation
T4393 Communication value	supplierAB.contact@mail.com	Product Safety Regulation

T3775 Consumer storage instructions

Instructions are normally found on the packaging label or otherwise attached to the item. They may describe a recommended storage temperature or a specific storage requirement.

Always specify the information in Swedish, Examples;

Förvara i kylskåp efter öppning	Store in refrigerator after opening
Utsätt ej för direkt solljus	Do not expose to direct sunlight
Förvara torrt	Store dry
Kylförvaring rekommenderas	Refrigeration recommended.

T3776 Consumer usage instructions

Instructions are normally found on the packaging label or otherwise attached to the item. They may describe how the item can be used. This does not include instructions for storage, preparation, dosage, or manufacturing instructions for medicines. Always specify the information in Swedish, Examples;

Konsumera inom 4 dagar	Consume within 4 days
Applicera först foundation längs ansiktets mitt. Använd bara en liten mängd foundation och massera in ordentligt i huden.	First apply foundation along the center of the face. Use only a small amount of foundation and massage thoroughly into the skin.

T4306 Consumer recycling instructions

Recycling instructions are usually on the packaging or otherwise attached to the item. They may describe how the consumer should sort a product or packaging for recycling

Always specify the information in Swedish, Examples;

Sorteras som plast	Sort as plastic
Sortera kork och topp som plast och resten av förpackningen som papper	Sort cap and top as plastic and the rest of the packaging as paper

T5036 Non-food ingredient statement

The attribute is used to specify the ingredients printed on the package. If the ingredients are specified for a non-food item and the item is intended to be sold in Sweden then the information must follow relevant Swedish legislation and rules. **Specify** the information in **Swedish**

T4248 Feed composition statement

List of the animal feed composition data, based on the ingredients contained in the feed, as governed by local laws and regulations. Enter feed composition exactly as it appears on the product packaging.

Examples:




Spannmål, kött & köttbiprodukter (varav 4% kyckling i beige bitar), vegetabiliska biprodukter, oljor & fetter, vegetabiliskt proteinextrakt, mineraler, grönsaker (4% morötter i orange bitar, 4% ärtor i gröna bitar)

Product Markings

All markings on the product must be included in the product data. The data you share with us is the basis for us to comply with legal requirements stating that the physical product's markings must be displayed in the web shop

T3777 Packaging marked label accreditation code

The following markings have been added to the GSI standard. Update product data for products with these markings.

Skyddad ursprungsbeteckning	Protected Designation of Origin	
Skyddad geografisk beteckning	Protected Geographical Indication	
Garanterad traditionell specialitet	Traditional specialty guaranteed	

T3825 Regulation type code

CE marking must be indicated in this field.



T3850 Compulsory additive label information

Can be used if there isn't any other specific field for compulsory information. Information written in connection with the regulated product name must be typed in T3850. T3850 can also be used for optional information such as important consumer information or other informational text.

Always specify the information in Swedish, Examples;.

Innehåller ingefära – rekommenderas inte för gravida kvinnor
Kraftigt saltad
Skinnet är inte ätbart. Avlägsnas före förtäring.
Ostens kant skall inte ätas
Oliverna är maskinellt urkärnade. Någon kärna eller rest av kärna kan därför finnas kvar.
Hög koffeinhalt. Rekommenderas ej för barn och gravida eller ammande kvinnor (32mg Koffein/ 100mg).
Innehåller: X % fruktjuice från koncentrat och X % tillsatt socker.
Med tillsats av växtsteroler eller med tillsats av växtstanoler.
Uppgift om att artikeln inte är avsedd för personer som inte behöver kontrollera kolesterolhalten i blodet.
Uppgift om att patienter som tar kolesterolsänkande läkemedel endast bör inta varan i samråd med läkare.
Väl synlig uppgift om att livsmedlet från näringssynpunkt kan vara mindre lämpligt för gravida och ammande kvinnor samt barn under fem år.
Råd om att livsmedlet ska användas som en del av en balanserad och varierad kost som innefattar regelbundet intag av frukt och grönsaker för att upprätthålla karotennivåerna
Från x år
Får ej sväljas
Inte lämplig för barn under 3 år
För barn upp till 6 år
Får inte användas av barn under x år
Varning! Innehåller leksaker
Får ej användas utspädd
Använd ej i eller nära ögonen
Kan orsaka allergiska reaktioner, särskilt på känslig hud
användning om du får en allergisk reaktion
Innehåller xx g frukt per 100 g slutgiltig produkt
Varning: Förvaras oåtkomligt för barn
Plastpåsar är inte leksaker, dra ej påsen över huvudet
Barn kan sätta jordnötter i halsen
Varning – Innehåller smådelar
Under transport kan innehållet sjunka ihop

CLP information

The CLP regulation specifies how dangerous chemical products must be classified and labelled. The following Trade Item Information attributes are used to fulfill regulatory requirements concerning information on dangerous properties of products and how to protect yourself and the environment:

Attribute	Example information
T5044 GHS Signal words code	Danger
T5047 Faroangivelse, kod	H412
T5048 Faroangivelse	Damaging long-term effects on aquatic organisms
T5049 Skyddsangivelse, kod	P305
T5050 Skyddsangivelse	IN CASE OF CONTACT WITH EYES

Examples are from GSI Guide for Product Information

https://gs1.se/wp-content/uploads/sites/2/2025/10/trade-item-information-guideline_31.33-1.pdf